

# Guide to sending in a ‘bright idea’

The aim of Mindful Forum is to contribute to MHPF’s goal of influencing national and regional mental health strategies as well as providing a platform for organisations and individuals to showcase current and future outcomes. It will do this by profiling work relevant to mental health service providers that has cross sector transferability.

In ‘Bright ideas’ we want to capture those ideas that highlight what well thought out mental health service delivery looks like. We are looking for a quick overview of innovative ideas that cover policy implementation through to delivery and the tools that are used to support organisational development.

This information submitted should present innovative ideas that are working or being developed for use out there now – in other words ‘real world solutions’ for the mental health sector..

## Submitting a bright idea

- What is the ‘bright idea’
- Which organisation has delivered the innovation
- What issue does it address
- How does it make a difference – what are the benefits it offers
- How can readers find out more information

The key underlying principles should be accuracy and clarity - do try to avoid jargon which may exclude readers unfamiliar with technical terminology.

Submit information about the bright idea you are aware of in Word format – up to 600 words maximum will be fine. Where applicable, diagrams illustrating the bright idea you want to make readers aware of.

**Please include the following:** name of the bright idea, what organisation has originated it, your name, the organisation you represent and your correspondence details.

Send your ideas to [info@mhpf.org.uk](mailto:info@mhpf.org.uk)

(If you are including any diagrams, or illustrations do check that you have the permission of the organisation that has produced it and provide acknowledgments as necessary.)